

Proclamation
By Steven L. Beshear, Governor
Of the Commonwealth of Kentucky

WHEREAS, the Commonwealth of Kentucky is committed to increasing the educational attainment of its citizens so more can enjoy a higher quality of life and the benefits of a stronger economy; and

WHEREAS, one of the strategies to reach this goal, as articulated in *Stronger by Degrees: A Strategic Agenda for Kentucky Postsecondary and Adult Education*, is increasing the number of students who transfer from a two-year to a four-year college or university; and

WHEREAS, the Kentucky General Assembly demonstrated the importance of transfer with the passage of HB 160 of 2010, which took steps to simplify the transfer process, making it more seamless and transparent for students and institutions; and

WHEREAS, Kentucky's public colleges and universities worked collaboratively with each other and with the Council on Postsecondary Education to implement a statewide transfer website, knowhow2transfer.org, that facilitates transfer planning and explains how associate-level courses transfer to different institutions within the state; and

WHEREAS, Kentucky is committed to raising awareness of these transfer tools and reaching out to current and prospective transfer students in an online college fair that is convenient, informative, and widely accessible; and

WHEREAS, eight public universities, 16 KCTCS colleges, 16 independent colleges and universities, one private for-profit college, and six other organizations or professional associations have agreed to participate in the state's first online transfer fair;

NOW, THEREFORE, I, STEVEN L. BESHEAR, Governor of the Commonwealth of Kentucky, do hereby proclaim March 6, 2013 as

TRANSFER MADNESS DAY

in Kentucky, to generate the kind of enthusiasm, spirit, and support for college transfer as college basketball fans experience during the month of March.